



imagination at work

**GE Lighting**



# Artificial Lighting

~19% Global Electricity

~ 3000 TWh Annually

Consumption ↑

Source IEA

# SSL Revolution Underway

>170 MM Outdoor Lamps in NA

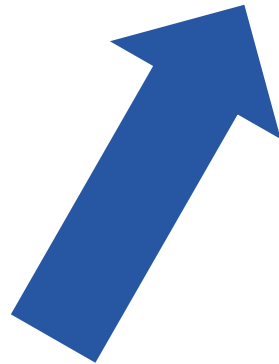
20-80% Savings Opportunity



Source US DOE



Efficiency



Controls/Sensors



Systems



Technology

Environment/Sustainability

Incentives/

Finance



imagination at work

Gary Steinberg  
Systems Manager, Outdoor SSL Fixtures  
GE Lighting Solutions  
East Flat Rock, NC

[gary.steinberg@ge.com](mailto:gary.steinberg@ge.com)